

INFORMAZIONI PERSONALI



Marina Silverii

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Gender F | Date of birth: 30/04/1967 | Nationality Italy

POSITION HELD
QUALIFICATIONS

Executive Director of ART-ER S.Cons.p.A.

Degree in Statistical and Economic Sciences, grade 110/110 with First Class Honours
Statistical theories and methods applied to various economic and social contexts – University of Bologna

PROFESSIONAL
EXPERIENCE

SINCE MAY 2019

Executive Director, ART-ER Attractiveness Research Territory S.Cons.p.A. - <https://www.art-er.it/>

Management and coordination of the company's activities and staff, with responsibility for optimising the company's operations and project management.

ART-ER is the Emilia-Romagna Consortium, established through the merger of ASTER and ERVET, with the mission of promoting the region's sustainable growth by fostering innovation, knowledge development, and the attractiveness and internationalisation of the regional ecosystem.

ART-ER employs more than 200 people and has an average annual turnover of approximately €22 million.

The organisation operates on a not-for-profit basis and was established under Regional Law No. 1/2018. Its members include the Emilia-Romagna Region, the regional universities, the research institutions CNR, ENEA and INFN, and the regional chamber of commerce system.

SINCE APRIL 2026

Member of the Board of Directors IFAB - International Foundation for Big Data and Artificial Intelligence for Human Development <https://www.ifabfoundation.org/it/>

IFAB is a participatory foundation dedicated to fostering scientific research with a particular focus on Big Data and Artificial Intelligence.

SINCE JUNE 2024

Member of the Executive Board of APRE – Agency for the Promotion of European Research – <https://apre.it/> - and of the Expert Group for the mid-term evaluation of Horizon Europe

APRE aims to support and facilitate Italian participation in the European Union's research and innovation (R&I) funding programmes through information, training and support services.

From October 2020 to June 2024, she was also a member of the Technical and Scientific Committee.

She is also part of the Task Force on the new FP10 set up by the same organisation.

SINCE JULY 2023

Vice-President of ABD - Big Data Association - <https://associazionebigdata.it/>

Established in Emilia-Romagna to connect and promote the potential of knowledge, research and innovation in high-performance computing, big data analysis, deep learning and machine learning algorithms, and broadband networks, as the future technological pillars of the digital society.

Member of the Management Board of the European Association NEREUS – Network of European Regions Using Space Technologies - <https://www.nereus-regions.eu/>

NEREUS represents the interests of European regions that use space technologies whilst highlighting the regional dimension of European space policy and programmes. NEREUS's key mission, as the

sole thematic network for issues relating to regional space applications, is to explore the benefits of space technologies for European regions and their citizens, as well as to promote the use of space and its applications.

The Management Board is the network's governing body; it determines the strategy and monitors the implementation of the work programme. It bears overall responsibility for the management of the association.

SINCE JULY 2022

Vice-President of the ECOSISTER Foundation - <https://www.ecosister.it/>

Emilia-Romagna Regional Innovation Ecosystem, established under Mission 4 – Component 2 – Investment 1.5 of the PNRR.

The Foundation manages the ECOSISTER project, which aims to support the ecological transition of the regional economic and social system through a process that involves all sectors across the board, technologies and skills, combining digital transition and sustainability with people's work and well-being and the protection of the environment, in line with the objectives of the Emilia-Romagna Region's Pact for Work and Climate, and integrating with regional, national and European programmes

SINCE JANUARY 2020

Member of the Italian task force for the Horizon Europe EIC and EIE Programme Committee.

From January 2020 to March 2021, she was a member of the EIC (European Innovation Council) and EIE (European Innovation Ecosystem) Shadow Programme Committee as an Alternate Delegate appointed by the Ministry of University and Research (MUR) under the new European Framework Programme Horizon Europe 2021–2027.

From March 2021 she has been confirmed as a full member of the same delegation, in the capacity of Expert.

From 2023 she has been participating as the Delegate's alternate on the national task force of the EIC and EIE Programme Committee under Horizon Europe 2021–2027

FROM JUNE 2018 TO APRIL 2019

Director of ASTER Innovazione Attiva S.Cons.p.A.

Management and coordination of the company's activities and staff, with responsibility for optimising the company's operations and project management

Aster was the Emilia-Romagna consortium for innovation and technology transfer serving businesses, universities and the local area.

Its members were the Emilia-Romagna Region, universities, the research bodies CNR, ENEA and INFN, and the chamber of commerce system. Aster worked to promote the Regional Network for Industrial Research and Technology Transfer and to exploit research results (Ref. Regional Law 7/02); it promoted industrial research as the main driver of sustainable economic development, in harmony with growth and social well-being; and it collaborated with business associations to develop joint strategies and initiatives between research and industry.

FROM FEBRUARY 2013 TO JUNE 2018

Vice Director, ASTER Innovazione Attiva S.Cons.p.A.

Management and coordination of all the company's activities and staff, in liaison with the General Management.

2011 - 2013 (February)

Senior Manager – Head of Regional Relations for the Spinner Consortium, ASTER Innovazione Attiva S.Cons.p.A.

Liaising with and coordinating Regional Area Representatives to promote and implement the Spinner Global Grant across the Emilia-Romagna region; managing relations with business associations and other regional institutions.

2009 - 2011

ASTER S.Cons.p.A.

Middle Manager – Head of the Research Results Commercialisation Unit

Responsibilities for liaising with and coordinating the following services:

- Business Start-up

- Human Capital
- IPR
- Innovative Finance
- Business Relations and Marketing for the High Technology Network

Collaboration with senior management in defining activities relating to these areas to implement the company's strategic development plans.

2005 - 2009

ASTER S.Cons.p.A.

Middle Manager - Member of the Management Team

Responsibilities included defining the company's operational management strategies, budget management and human resources management. Responsible for information and consultancy services for businesses and researchers. Responsible for activities and projects relating to the development of human capital in research (in particular training initiatives for researchers)

2004 - 2005

ASTER S.Cons.p.A.

Head of the 'Career Guidance and Employment Resources' Department, comprising 15 experts
Coordinated the division's staff in the implementation of projects funded by European, national and regional public funds relating to career guidance. Responsibility for the management of the division: budget preparation and monitoring, management of relations with the company's management, management of relations with all external stakeholders. The division's activities mainly concerned the following areas:

- technical assistance to local and national authorities responsible for career guidance;
- technical support for guidance services;
- development of tools for online and offline information management, multimedia and printed information products for guidance practitioners and end-users of the services

1996 - 2004

ASTER S.Cons.p.A.

Head of the "National Resource Centre for Guidance", promoted by the Ministry of Labour and Social Policies

Responsible on behalf of Aster for all activities carried out by the Resource Centre and for its operational management. The main areas of focus for the Resource Centre were:

- research and development of guidance initiatives, methodologies and tools through transnational pilot projects;
- production of printed and digital information resources to promote training and work placements abroad, service innovation, and the development of tailored guidance initiatives for specific user groups;
- promotion and dissemination of information through various channels;
- collection of documentation relating to guidance tools and methodologies in Italy and Europe;
- training of guidance service practitioners on issues relating to the European dimension;
- creation and coordination of a national network of service centres and development agents for the promotion of the European dimension of guidance (National Dissemination Network).

1995 - 1996

ASTER S.Cons.a r.l.

Project Manager

Management of projects on the use of EDI (Electronic Data Interchange).

- Liaising with companies in the textile and clothing sector to implement an EDI system as part of the TEXMOD project (European TELEMATIQUE programme).
- Collaboration on the activities of the EDI CENTRE, an initiative aimed at creating a centre to raise awareness of EDI in Italy amongst small and medium-sized enterprises and the public administration.
- Planning of telematics-related activities for participation in EU calls for tenders.

Management of projects relating to training and career guidance

1993 - 1995

ASTER S.Cons.a r.l.

Assistant Project Manager

Involvement in the implementation of EDI projects

- Tasks carried out as part of the EDIPAL project (EDI for local public administrations); coordination of project implementation, development of messages using the UN/EDIFACT standard, study of information flows and data analysis

Collaboration on the activities of the EDI Centre. These activities included: organising seminars, preparing information and promotional material, and collecting and distributing documentation

1992 - 1993

Emilia-Romagna Region – Information and Statistics Service

Consultant in information and statistical systems

- Information analysis: analysis of the procedural processes within the Commerce sectors of the municipalities of Carpi and Reggio Emilia; definition of the conceptual model for Commerce and the Business System, aimed at analysing the information requirements for the electronic exchange of documents (EDI) using the Entity-Relationship methodology; analysis of the Information System for the Commerce sector of the Municipality of Reggio Emilia, development of messages in accordance with the EDIFACT standard for data transmission between local authorities as part of the pilot project 'EDI for Local Public Administration'

A department of the Emilia-Romagna Region responsible for statistical analysis and the digitalisation of local authorities

EDUCATION AND TRAINING

1992

Degree in Statistical and Economic Sciences, grade 110/110 with distinction

Statistical theories and methods applied to various economic and social contexts

University of Bologna

1992

Certificate of attendance for the course “Information and Statistical Systems”

A 1.000-hour training course funded by the ESF on the development of information and statistical systems within the public administration sector

The Emilia-Romagna Region in collaboration with the training organisation SINNEA

PERSONAL COMPETENCES

Mother tongue Italian

Other languages

	COMPREHENSION		SPOKEN		WRITTEN WORK
	Listening	Reading	Interaction	Oral production	
English	C1	C1	C1	C1	B2
French	C1	C1	B1	B1	B1
Spanish	B1	B1	A2	A2	A2

Livelli: A1/A2: Utente base - B1/B2: Utente intermedio - C1/C2: Utente avanzato
Quadro Comune Europeo di Riferimento delle Lingue

Communication skills

Ability and aptitude for working in a team
 Ability and aptitude for working in multicultural environments
 Leadership and conflict management skills
 Public speaking skills

Organisational and managerial skills

Development, planning and coordination of complex projects
 Coordination of working groups

	Management of financial and human resources Establishment and management of transnational and national partnerships
Professional skills	Development and management of innovation ecosystems Development and management of methods and tools for knowledge transfer and commercialisation Expert in European research and innovation networks and programmes Identification of funding channels for the development of innovative projects Development of training programmes relating to technology transfer Design of training/information materials and services/products on training and career guidance topics Drafting of articles/texts for sector-specific journals and publications Organisation and coordination of national and transnational conferences on the development and attraction of Human Capital, Technology Transfer and Innovation
Digital skills	She possesses a wide range of IT skills, is adept at using various software applications, manages digital communication and online presence efficiently, organises and analyses data with ease, is team-oriented even in large teams, and adapts effortlessly to new technologies.
Driving licence	B
Personal data	I authorise the processing of my personal data in accordance with Legislative Decree No. 196 of 30 June 2003, the "Personal Data Protection Code".